

13 – 15 November 2014
Fortezza da Basso, Florence, Italy



Participation Request 2014

<p>Segreteria Organizzativa Via Maggio, 13 – 50125 Firenze Tel. +39 055 217940 Fax: +39 055 2676771 info@salonerestaurofirenze.org www.salonerestaurofirenze.org</p>	<p>Segreteria Organizzativa ISTUR - CHT Culture Heritage Tourism Non Profit Organisation Accreditamento Regione Toscana (D.R. 1722/2003)</p>	<p>Ufficio Commerciale PLS Educational Spa Via della Mattonia, 17 – 50121 Firenze Tel: +39 055 24621 Fax: +39 055 2462270 commerciale@salonerestaurofirenze.org www.promoleader.com</p>
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1. PARTICIPATION REQUEST

The subscriber:
in his/her capacity as manager/director/legal representative of the organisation/association/company below has read the General Regulations and Technical Regulations and fully accepts all points therein with no exception and requests to participate in the Florence Art and Restoration Fair, which will take place at the Fortezza da Basso (Viale Filippo Strozzi 1, Firenze) from 13 – 15 November 2014.

2. DATI GENERALI DEL RICHIEDENTE

Company Title			
Address			
Postcode - Town - County			
VAT Registration Number			
Telephone	Fax	Mobile	
E-mail			
Website			
Area of Activity (see list on the website)			
Billing address (if different from above)			
Documentation address (if different from above)			
Details for the Fair (stand, information panels, the official catalogue, press releases etc) to be sent no later than 30 September 2014			
Name of exhibitor			
Foundation year			
Please send before 30 September 2014 to commerciale@salonerestaurofirenze.org a description of the activity (max. 600 words in Italian and max. 600 words in English.); Vector or high resolution logo; names of personnel attending the Fair, name of persons/companies responsible for setting up and dismantling.			

3. STANDS, COSTS AND ADVERTISING

REGISTRATION FEE *

For Exhibitors: Mandatory public liability, theft and other risk insurance; web advertising (www.salonerestaurofirenze.org), in the official catalogue, and in the “Corriere del Salone”; 2 copies of the catalogue; 20 free entrance coupons; 10 coupons for discount tickets; 10 invitations to the inauguration ceremony; 5 badge passes; 1 cultural event*.

Display Panel also includes: Transportation to and from the Fair; assembly, positioning, dismantling, supplies for these phases. They will be dispatched by the Fair, except different agreements

For Co- Exhibitors: Mandatory RC terzi public liability, theft and other risk insurance; web advertising (www.salonerestaurofirenze.org), in the official catalogue, and in the “Corriere del Salone”; 1 copy of the catalogue; 10 free entrance coupons, 5 coupons for discount tickets; 3 invitations to the inauguration ceremony, 3 badge passes.

* **Cultural Event:** Exhibitors can arrange a free cultural event (workshop, meetings, conferences etc) during the three days of the Fair in one of the reserved areas of the exhibition centre or at any other prestigious location in the centre of Florence. To organise an event you must fill in the Event Abstract Form and send as an attachment to eventi@salonerestaurofirenze.org no later than 30 June 2014. The Event Abstract Form can also be downloaded from the website.

	Quantity	Cost	Tot Euro €
Exhibitor Registration Fee		€ 350,00	
Guest/Co-Exhibitor Registration Fee		€ 180,00	
EXHIBITION SPACE			
Furnished Stand	Msq. (8) (12) (24) (36) (48) other Msq _____	€ 190,00/mq	
Unfurnished Stand	Msq. (8) (12) (24) (36) (48) other Msq _____	€ 155,00/mq	
Desk	Msq (4)	Unit Cost € 760,00	
Display Panel 100x250cm + graphic design and printing	N° of panels (1) (2) (3) (4) (5)	€ 500,00	

ADVERTISING		
Catalogue		
Editorial - text max 6000 characters and company logo to be sent by September 30, 2014		€ 500,00
Colour publicity on 1 inside page		€ 600,00
Colour publicity on ½ inside page		€ 300,00
Colour publicity on inside front cover		€ 1000,00
Colour publicity on inside back cover		€ 1000,00
Colour publicity on back cover		€ 1600,00
Corriere del Salone		
Editorial - text max 6000 characters and company logo to be sent by September 30, 2014		€ 350,00
Colour publicity on ½ inside page		€ 500,00
Colour publicity on ¼ inside page		€ 300,00
Colour publicity in Corriere Map section		€ 100,00
Web Advertising		
Company Banner Leaderboard 780X90 px. by turns on the Home Page		€ 300,00
Spot light, image and text with links to web page		€ 400,00
ADDITIONAL SERVICES		
Wireless		€ 100,00
Stand cleaning (for the three days of the Fair)		€ 150,00
TOTAL		
Sub Total		
VAT 22% of Subtotal		
TOTAL (Subtotal + VAT)		
DEPOSIT/ADVANCE PAYMENT		
Advance payment 30% of Total fee		
<i>The subscriber undertakes to pay the total fee in two equal installments on the following dates: 31 July 2014 and 30 September 2014.</i>		

4. PAYMENT INFORMATION

The subscriber has attached the following documents (mark with a cross):

CHEQUE (non transferable)

N°

Bank

Made payable to PLS Educational Spa

Or

PHOTOCOPY of a BANK MONEY TRANSFER made out to PLS EDUCATIONAL SPA at:

Monte dei Paschi di Siena – Agenzia di Firenze, n. 20

IBAN: IT290010300280400000221213

SWIFT Code: PASCITM1F20

Reason for payment: name of the company and code 14MF168

Date and Legal Representative Signature and Stamp

For changes or additions

In the absence of notes, changes or additions, mark the box with an X

Having read the “General Regulations” and under art.1341 and 1342 of Civil Code, the applicant declares to approve and accept specifically and expressly the art. 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19 contained in “General Regulations” and any amendments and/or additions contained in the foregoing box.

Date and Legal Representative Signature and Stamp

5. DATA PROTECTION/PRIVACY

Dear Sir/Madam,

We would like to inform you that in order to provide the services requested, the Salone del Restauro di Firenze will need to use your personal data (data already in our possession or to be supplied by you). Your personal data will be inserted into our database and will be treated in full respect of the legislative decree 196 of 30th June 2003 (Code regarding the protection of personal data). Based on this law the data will be processed under the principles of propriety, legality, transparency and protection of your privacy and rights.

Under Art. 13 we must inform you that the data will be received and processed by manual and computerised means in order to manage the documentation and administrative obligations regarding the Salone del Restauro di Firenze. Data and images are used both for internal archiving systems and for educational and/or promotional publications (catalogue, editorials, webpages, books etc.)

The Salone del Restauro di Firenze is also authorised to transmit data to laboratories and public or private centres that carry out market research and/or statistical analysis operating on a national and international level. The conferral of data is optional. In the case of a refusal to confer data it will not be possible to carry out the abovementioned procedures. Your data will not be passed to companies and organisations for statistical purposes, advertising communications and similar activities. At the Association your data will be processed by the Guarantor for the protection of personal data; the data can also be passed to personnel in the teaching and administrative offices as they are also responsible for processing data. You can apply to the owner of the Association and the manager of data processing to assert your rights as laid out in Article 7 of the d. lgs. N. 196/2003, namely to have confirmation of the existence or non-existence of data referring to you, deletion, change into anonymous form, restriction of the processed data in violation of the law, updating, rectification or rather the integration of data and obtaining a certificate that the aforementioned operations have been brought to the knowledge of those who have received or distributed the data. The data is managed and processed by the ISTUR CHT Associazione Non profit (owner of the trademark Salone del Restauro di Firenze), legal address in via Scialoia 49, 50136 Firenze. In the Association data is processed by employees and co-workers with the instructions received, solely for the purpose of the specific operations previously indicated. The full list of personnel responsible for data processing is available at the Association's main offices. To obtain a copy you can contact the Secretariat.

Consent

The Client, having acquired the information relative to Article 13 of the d. lgs. 196/2003, is informed about their personal data processing and declares to have received and read the information. In choosing to tick YES the Client freely gives their consent for their data to be used for activities not strictly linked to the fulfilment of the contract, but useful for becoming acquainted with new services offered by the Seller. The Client also gives their consent for their data to be used for promotional initiatives, advertisement of new products, services and offers from Istur CHT and its partners.

Please mark with a cross:

- YES
 NO

Legal Representative

Surname Name

Signature

Place and date

6. TECHNICAL DESCRIPTION OF STANDS AND PANELS

STAND 4 x 3 m - UN LATO APERTO



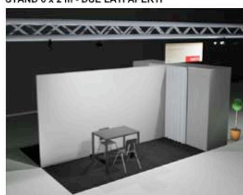
STAND 4 x 3 m - DUE LATI APERTI



STAND 6 x 2 m - UN LATO APERTO

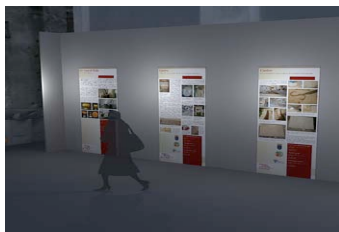


STAND 6 x 2 m - DUE LATI APERTI



DESK EXAMPLE:

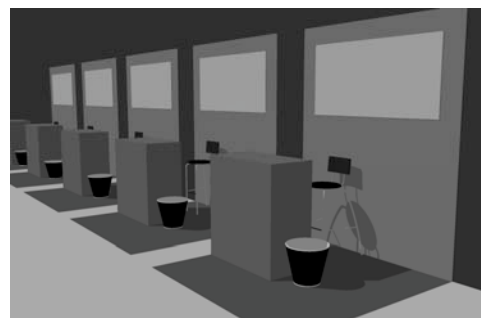
1 table 1.20 x 0.70 x 1.10 (h),
1 stool, 1 spotlights 300 ©, white laminate panels (100 x 150 x 5cm),
banner, carpet flooring fire retardant felt, 1 decreased electrical absorption
max. 1 Kw / h and 1 wastepaper basket.



FURNISHED STAND EXAMPLE:
Stand 9-12msq with cream laminate panels (100 x 150 x 5 cm);
banner; carpet flooring fire retardant felt, 1 table 1.20m x 0.70 x 0.75 (h),
2 stacking chairs, 2 spotlights 300 © decreased power consumption with max. 1 Kw / h,
1 wastepaper basket and 1 storage room (standard size 1 x 1m).

STAND PARTLY FURNISHED:
Stand 9-12msq without carpet, equipped with cream laminate panels (100 x 150 x 5cm);
banner, 2 spotlights 300 ©, 1 decreased electrical absorption max. 1 Kw / h.
You can request a form for additional furnishings and a price list by sending an email to:
info@salonerestaurofirenze.org

STAND NOT FURNISHED:
No carpeting and panels provided only for company information.
Please submit for approval all technical data no later than September 30 2014 to
info@salonerestaurofirenze.org



STAND ALONE DISPLAY PANEL + GRAPHIC DESIGN:
This type of exhibition frees the exhibitor from the need to man/manage it.
The Organising Secretariat has dedicated some exhibition panels to be placed, at the discretion of the Technical Office on a wall space or in an airspace suspended by steel wires.

Panel 100 x 250cm grey laminate for poster design,
developed and printed with layout defined by our technical department.

For the content please submit the following information:

- Text max 6000 characters
- 3-4 high resolution photos 300 dpi (TIFF jpg.)
- Company logo in vector format (pdf, ai)
- Name, address, website, company email
- Title and subtitle of the panel

Please email all material no later than September 30, 2014 all material to: info@salonerestaurofirenze.org